Bill has a heart for people who don't know Jesus. After serving as evangelism pastor for two congregations in the Midwest, starting a variety of ministries and worship services within those congregations, Bill and his family returned to Texas in 1997 and planted CrossPoint Community Church in Katy, a congregation that led his denomination in baptisms for many years. During that time he also worked with 100's of church planters equipping them to more effectively reach their communities.

In 2009, he started a network called FiveTwo, whose name comes from the five loaves and two fish in the feeding of the five thousand. FiveTwo's core "aha!" is that the resources you need to reach the community are in the community, just like the loaves and fish that fed the community belonged to the little boy, not to the Church. All we need to do is go and see, asking Jesus to multiply.

Bill now leads FiveTwo Network full-time, equipping not only church planters but also non-profit and marketplace Christian entrepreneurs so that more people know Jesus. If you want your startup to reach more people for Jesus, FiveTwo would love to work with you.

He and his wife of almost 33 years, Julie, have 3 children: Timothy, and his wife, Caitlyn; Abigail, and her husband Nick; and Samuel. They also have one grandchild, Ezra, who is the best grandchild in the universe.