**Heather R. McGinness, CNM, CFRE**

Heather R. McGinness, CNM, CFRE, is a seasoned nonprofit executive and AFP Master Trainer, experienced in several areas of the philanthropic sector, including higher education, international relief and development, social services and faith-based organizations. She currently serves as Vice President for Advancement at Concordia College-New York.

With over 19 years of nonprofit experience, she has an extensive background in leadership and management; fundraising; marketing and communications; grant seeking; strategic planning and analytics.

Heather received a B.A. in psychology from Case Western Reserve University and earned a graduate certificate in nonprofit management (CNM) from the former Mandel Center for Nonprofit Organizations at Case Western Reserve University. She serves as Vice Chair of the CFRE International Board of Directors and as a member of the ALDE (Association of Lutheran Development Executives) Board of Directors, and was named a Thrivent Fellow in 2013-14. Heather received ALDE’s Jay Bleeke Award in 2014 for outstanding service as a young ALDE member and its Creativity Award in 2017 for her “ThanksGiving Tuesday” initiative.

An adult convert to Lutheranism, Heather lives in New York with her husband Tom and their two teenage children, Robert and Alana, where they are members of Our Saviour New York – Queens. Heather is passionate about living her faith and has been an active lay volunteer, having served in roles ranging from reader to Stewardship Chair to various Christian Education roles to praise band vocalist and everything in between.