

Lay Leadership Summit - Workshop Listing

Workshop	Presenter	Workshop Title	A Brief Description of the Workshop
A	Jay Wendland	LCEF - Loans, Investments and Ministry Resources	LCEF has served as the financial extension of The Lutheran Church Missouri Synod since 1978, offering funding and resources in support of the Church. When you invest with the LCEF, you are providing for the creation and growth of Lutheran congregations and ministries across the globe. Please stop by and see how you can invest, not only in your future, but most importantly the future of His church.
A	Cindy Hammerstrom & Austin Wessel	Marketing Your Church in Today's World	In this workshop, we'll talk about how churches can brand and market themselves in today's environment to better reach out into their communities. With tools today like webpages, social media, video streaming, and so much more, the church today has new opportunities opening up to connect people to Jesus.
A	Greg Walton	Engaging your Community	What is the best way to reach your community for Jesus? It's simple. Know your community. In this session we will talk about engaging your community, getting to know key community leaders, and learning about true community needs. It all begins as you build relationships outside of the church and focus on God's Kingdom. This helps you become a welcoming church.
A	Pete Le Borious	Volunteer Engagement	Recruiting AND KEEPING Volunteers: This Workshop will take a look at your role as a leader within your church's ministry plays in recruiting, equipping, and holding onto volunteers.
B	FLGA Staff	The Florida-Georgia District...Events, Services and Resources	The Mission of the Florida-Georgia District is, "To Serve, Assist and Encourage congregations in the ministry of Jesus Christ!" In this breakout session, District Staff members will share the vast catalog of events, resources and services available to congregations and congregation leaders.
B	Peter Amelingmeier	Comfort Dog Ministry - Canine Care in Times of Crisis	The genuine affection, non-judgmental love, and calming presence of a highly trained Lutheran Church Charities (LCC) Comfort Dog is a bridge that brings "the mercy, compassion, presence and proclamation of Jesus Christ to those who are suffering and in need." A church's LCC Comfort Dog Ministry is a community outreach that touches virtually hundreds of lives every year in a positive and loving way. Faith Lutheran's "Team Hope" will host a workshop to provide attendees with information about this very unique ministry.
B	Andrew Howe	Red Letter Challenge: How to have your Congregation put Jesus' Words into Practice	This session is about introducing church leaders to the Red Letter Challenge, which is a revolutionary 40-day challenge to literally put Christ's words into practice. It will focus on the five main principles of what Jesus asks His followers to do: being, forgiving, serving, giving, and going.
B	Bill Patrick	Stepping Stones Servant Event	During this event, we will pack donated items in backpacks or durable bags and then provide to Stepping Stone Mission. Stepping Stone's mission is to share the good news of Jesus Christ with our brothers and sisters experiencing homelessness. The ministry also provides brothers and sisters with food and basic life necessities, and help along the way toward rehabilitation, the healing of one's life, and stability.
C	Butch Garrison Rusty Huseman	Establishing "Life Safety Teams"	Concepts on how to protect your ministries, property and members through property planning, preparation and preventative measures.
C	Cindy Hammerstrom & Austin Wessel	Marketing Your Church in Today's World	In this workshop, we'll talk about how churches can brand and market themselves in today's environment to better reach out into their communities. With tools today like webpages, social media, video streaming, and so much more, the church today has new opportunities opening up to connect people to Jesus.
C	Judy Lagerbloom	Pickin' Up Pennies	Few of us even bother to pick up worthless pennies anymore, but Jesus does! He continues to stoop down and pick up His worthless pennies...you and me. Join me to see how "pennies" have penetrated both our stewardship and outreach efforts at Rivercliff Lutheran Church.

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C	Mark Brink	You Can Lead Efficient and Productive Meetings!	What the world needs now is love...and meetings that are Purposeful, Productive and Efficient. Once you implement these basic principles and practices, people will be begging to serve on your board, task force or committee.