

Lay Leadership Summit - Workshop Listing

	Presenter	Title; Description
A	Laura Zirbel	Giving in the Digital Age
		Streamlining the donation process - Strategies and resources for implementing online platforms for ministry.
A	Greg Walton	Help Your Pastor Grow & Flourish
		We are living in a time when pastoral ministry has become more difficult. Many pastors are retiring or quitting because of burnout, and fewer men are coming up to replace them. In this break out President Walton will share some insight to help ministries care for their pastor and his family. Gain from his unique perspective knowledge of resources that will assist you in being a partner and encourager in the life of your pastor.
A	Jay Wendland	LCEF - Loans, Investments and Ministry Resources
		LCEF has served as the financial extension of The Lutheran Church Missouri Synod since 1918, offering funding and resources in support of the Church. When you invest with the LCEF, you are providing for the creation and growth of Lutheran congregations and ministries across the globe. Please stop by and see how you can invest, not only in your future, but most importantly the future of His church.
A	Cindy Hammerstrom / Austin Wessel	Marketing Your Church in Today's World
		In this workshop, we'll talk about how churches can brand and market themselves in today's environment to better reach out to their communities. With tools today like webpages, social media, video streaming, and so much more, the church today has new opportunities to connect people to Jesus.
A	Nick Moss	Volunteer Engagement
		Recruiting AND KEEPING Volunteers: This workshop examines how your role as a leader in ministry impacts the recruitment, equipping, and retaining of volunteers.
A	Trish Aamoth/ Pat Powell/ Jamie Bass	L.E.A.D. Leadership Exploration and Development
		This presentation from LWML FL-GA District L.E.A.D. Team will cover topics such as Essential Technology, Retaining and Engaging Volunteers, Basics of Protocol and Structure, Finding and Using Resources and S.A.L.T. (Sharing Active Leadership Techniques).
A	Zach Zehnder	Red Letter Challenge: How to have your Congregation put Jesus' Words into Practice
		This session is about introducing church leaders to the Red Letter Challenge, which is a revolutionary 40-day challenge to literally put Christ's words into practice. It will focus on the five main principles of what Jesus asks His followers to do: being, forgiving, serving, giving, and going.

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B	Rusty Huseman	Legal Issues and Your Congregation's Ministry
		Rusty Huseman is the founder of the Lutheran Legal League, and serves as Legal Counsel for the Florida-Georgia District. In this session, he will highlight legal matters that impact congregations and their ministries.
B	Trish Aamoth/ Ps Paul Meseke	Free Money: Mission Grants from LWML
		Need funds for a mission project? Have you applied for a grant from the LWML? This session will explain the process and qualifications to submit a mission grant proposal to the LWML, from how to research ideas to writing the proposal.
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B	FLGA Staff	The Florida-Georgia District...Events, Services and Resources
		The Mission of the Florida-Georgia District is, "To Serve, Assist and Encourage congregations in the ministry of Jesus Christ!" In this breakout session, District Staff members will share the vast catalog of events, resources and services available to congregations and congregation leaders.
B	Cindy Hammerstrom / Austin Wessel	Marketing Your Church in Today's World
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B	Mark Brink	Hallmarks, Praises and Pitfalls of Lutheran School <i>Ministries</i>
		Nearly 2000 LCMS congregations, including over 74 congregations in the FG District including thirteen congregations in Region 3, are engaged in school ministry. Why is it that over a third of our congregations engage in school <i>ministry</i> ? And what is it that makes a school, a school <i>ministry</i> ? This breakout is for those whose congregations are among the 74, and those who think maybe their congregation should become number 75. Mark Brink has served as a Lutheran School Teacher, Lutheran School Administrator and for the last twenty-six years, as the FL-GA District School Ministires Executive.
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C	Mark Brink	Missional, Productive and Efficient Meetings
		What the world needs now is love...and meetings that are Missional, Productive and Efficient. Once you implement these basic principles and practices, people will be begging to serve on your board, task force or committee.
C	Jay Wendland	LERT - Lutheran Early Response Team
		Lutheran Early Response Team Training helps prepare congregations and individual members to be better prepared when a disaster strikes, and helps them know how to respond in word and deed with their community. See how you may help "when disaster strikes."
C	Joe Guagliardo	Planning and Hosting a Super Servant Event
		Servant events are a wonderful way for your congregation to connect with your community. Attend this breakout to learn all about them, from start to finish!
C	Laura Zirbel	Church Budget Lingo 101
		Renee Varga serves as the FLGA District Treasurer and assists congregations and ministries with financial questions. This workshop will make cents of budget planning for your congregation.
C	Greg Walton	Engaging your Community
		What is the best way to reach your community for Jesus? It's simple. Know your community. In this session we will talk about engaging your community, getting to know key community leaders, and learning about true community needs. It all begins as you build relationships outside of the church and focus on God's Kingdom. This helps you become a welcoming church.
C	Dionne Lovstad-Jones	Lutheran Hour Ministries - More than Imagined
		Dionne is the Regional Ministry Facilitator and joined LHM in February 2014. For more than 100 years God has used LHM to bring the changeless Christ to a changing world, equipping people with resources and skills to reach out in the love of Christ to those who don't yet know the Savior.