

**LOGO & ALTERNATIVES** These versions of our logo can be used to match a variety of materials and applications.









#### **COLOR PALETTE**

These key colors can be mixed and matched as needed.



#### **FONTS GUIDE**

The typeface and font sizes vary depending on use.

### **LARGE HEADING**

Sub-heading

The font for the FLGA District brand is PT Sans Regular and PT Sans Bold. Fonts such as PT Sans and Source Sans Pro can be substituted.

#### **FONTS IN USE**

When it comes to the written word, these fonts are preferred.

# Aa

PT Sans Bold

ABCDEFGHIJKLMNOPQR STUVWXYZabcdefghijkl mnopqrstuvwxyz12345 67890!@#\$%^&\*()

### Aa

PT Sans Regular

ABCDEFGHIJKLMNOPQ RSTUVWXYZabcdefghij klmnopqrstuvwxyz123 4567890!@#\$%^&\*()

# The official name of the District should appear this way:

# The Florida-Georgia District, LCMS

The word "The" is part of the official name and must be capitalized when the full name is used. Please note that there is a hyphen between "Florida" and "Georgia," not an em dash, and there are no spaces around it. However, "FLGA" has no dash or hyphen.

#### **Requesting Files**