

2025 MIDDLE SCHOOL YOUTH GATHERING BRAND GUIDE



COLOR PALETTE

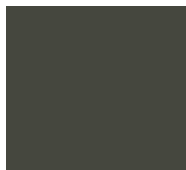
These key colors can be mixed and matched as needed.



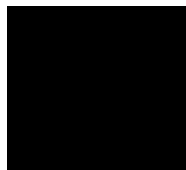
#0097B2



#C1FF72



#45473E



#00000



#FFDE59



#FFFFFF

FONTS GUIDE

The typeface and font sizes vary depending on use.

SPRITE GRAFFITI

INTRO RUST

MONTSERRAT

LARGE HEADING

SUB-HEADING

Body

ELEMENTS

Doodles and paint splatters are a fun and playful element to the MSYG brand. A folder of the elements used can be found in the Dropbox share folder

